

tap n' save

Business Features

Tap n' Save is a mobile-first marketing solution which enables your business to offer deals, coupons and special offers to local shoppers. all while building a customer base you can market to regularly through push notifications.

Get Your Business Set-Up in Minutes Download the app, create your business profile and add an offer.

Mobile First Platform All functionality managed from your smart phone and always available in the palm of your hand.

Offer Creation is Easy Just add an offer title, some details, a photo and start/end dates. It's that easy!

You Control Redemptions Unlike printed coupons, you can control how many are redeemed. So go ahead, make that blowout offer to attract happy customers!

Its Real Time Add, modify or delete your offers anytime you like. It all happens in real time.

Get Social Media Exposure Its easy and seamless for customers to share your offers on Facebook and Twitter, so you will reach thousands of their friends via social media.

Loyalty Rewards Your customers will come back again and again when they know they can get great special offers via the Tap n Save app.

Push Notifications When a customer gets one of your offers, your business becomes one of their favorites. Now when you add a new offer, a loud notification is automatically sent to your customers. Your outreach will grow over time leading to more sales.

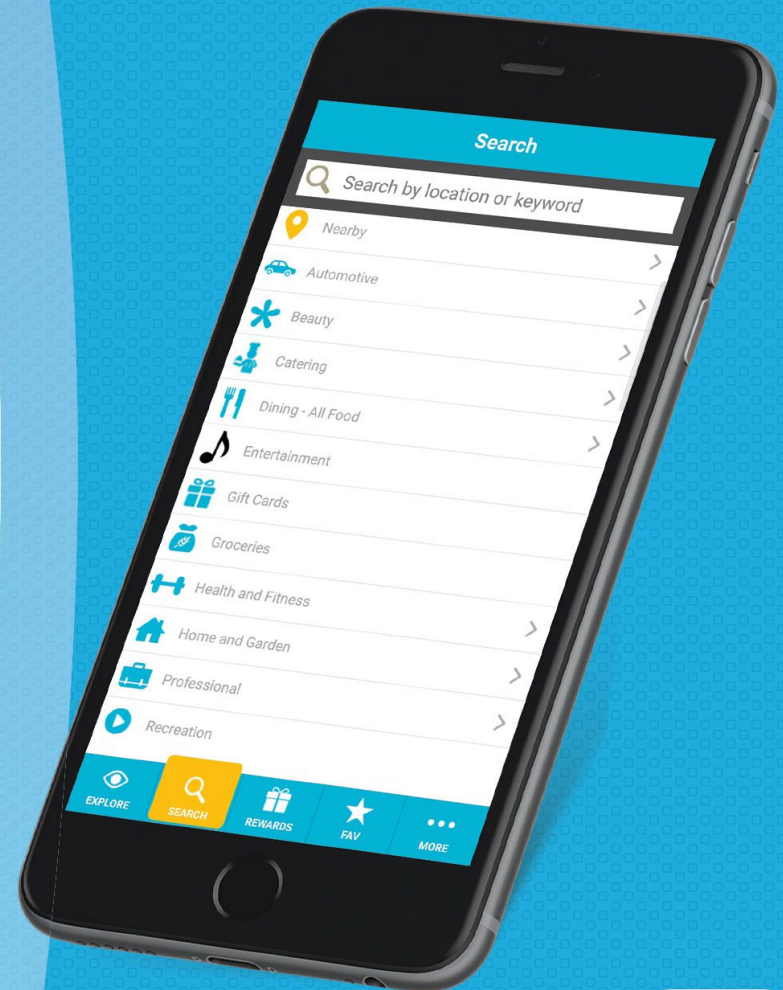
See Results You get an in-app dashboard showing you how many times your offers were viewed, saved and redeemed. You'll also know how many times your offers were shared on Facebook and Twitter.

Notifications of Usage You'll be notified when customers get your offers and when they are redeemed, so you'll always be up to date. Business owners love getting notifications about customers getting special offers.

See Every Customer You'll be able to see details of every customer that interacts with your offers and gauge the effectiveness of your campaigns.

A Community Solution Benefits All Local Businesses

When you participate, you'll join other local business and gain exposure to all the consumers in the Tap n' Save ecosystem



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